For the longest time, human societies evolved very slowly, [the world rotates in space. Tents appear on
the land, then a windmill and stalks of wheat, then a castle, then a sailboat] but since not so long ago
our pace of change has been increasing exponentially; ever faster and faster and faster and faster and
faster and a lot faster. [skyrises, houses and other modern buildings appear on the land, followed by
nuclear power plants, satellite dishes and trucks. A plane and a satellite appear in the sky. A space
shuttle takes off. Oil rigs appear in the ocean.] This constant evolution is only possible through the
production and assimilation of knowledge - and the system transmitting it from generation to
generation. [a family tree grows. It shows two people in the 1st generation, which leads to four people
in the second generation, which lead to four people in the 3rd generation, which leads to seven people in
the 4th generation.]

The most efficient system we have come up with so far is formal education, [a kindergarten appears. A
school bus arrives, and the kindergarten becomes a school. The school becomes a high school, which
then becomes a university] a process whose pinnacle of achievement is a degree from a top university.
The education given at these institutions opens a huge window of opportunities, [professors of design,
science, geography, and math appear] as students learn from the highest qualified professors and
acquire the most cutting-edge knowledge available, but the system as it is cannot deliver this knowledge
to everyone. It is by nature exclusive. [The video zooms out to show the whole process: kindergarten to
school to high school to university. This is labelled ‘The system’. A fence appears around the system.
There are smiling people in the system inside the fence, and frowning people on the outside of the
fence. Dollar signs appear with the system.]

Now imagine that this were to change. How would our world be if everyone could benefit from the
opportunities offered by studying at these institutions? [The fence disappears, and the people who were
outside are included in the system.] Well this is already happening. Some of the best universities in the
US are openly sharing their courses online and this is just part of a trend—the trend of open educational
resources. [The names of the universities appear on screen: Stanford, Harvard, Berkeley, Princeton,
M.I.T. and Yale.]

OERs are revolutionary technologies of knowledge delivery that use the Internet to share and spread
educational content, making high quality education available for each motivated person to access for
free. [Schools and universities appear and feed into a computer that has the words open educational
resources on the screen.]

Opening access to top university courses is just one of the many things OERs can do. They can also serve
as the best high school tutor, guiding you through thousands of topics with interactive exercises. They
make up what may be the biggest textbook library in the world and provide the best tailored way to
improve and broaden your professional skills at your own pace. [A line graph appears, where the vertical
axis represents knowledge, and the horizontal axis represents time. The line shows knowledge going up
over time. Example skills appear: writing skills, arts, math, finance, and computer skills.]

[Free, flexible, modern, interactive.] OERs are creating a new system of education, one which is better
adapted to respond to our highly dynamic economy. Equal access to knowledge means equal
opportunities in life and in the world. With equal opportunities, it all depends on you. Now that's the
meaning of freedom.